

# Social Media & Marketing Tools

## Twitter Tools

<http://www.Twitter.com>

<http://www.twitstat.us>

<http://www.isfollow.com>

<http://www.twitbuttons.com>

Popular Micro-blogging platform

Search Twitter by phase

confirm who's following you

Twitter Widgets

## Facebook Tools

<http://www.Facebook.com>

<http://www.Facebook.com/Roost>

<http://www.Facebook.com/press.info.php?statistics>

<http://www.CheckFacebook.com>

<http://www.SeeMyListings.com>

<http://www.Facebook.com/pagenotifier>

<http://www.Involver.com>

Popular Social Platform

Add Real Estate information to your Profile / Fan page

Facebook Statistics

Marketing Information for Facebook

Showing your listings from realtor.com to your FB page

sends you an email when comments are on your FB page

Free tools and apps for your Facebook Pages

## Social Resume Sites

<http://www.Linkedin.com>

<http://www.Plaxo.com>

Popular Social Business Site

Popular Social Business Site

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## Online Marketing Sites

<a href="http://www.propertyreviews.com">http://www.propertyreviews.com</a>	Free Property Video Creator
<a href="http://www.PostIttes.com">http://www.PostIttes.com</a>	Free Listing Distribution Website
<a href="http://www.Vflyer.com">http://www.Vflyer.com</a>	Free Webmarketing Tool Kit
<a href="http://www.ListHub.com">http://www.ListHub.com</a>	Free Listing Distribution Website and Report Manager
<a href="http://www.RealBird.com">http://www.RealBird.com</a>	Free Single-Listing website
<a href="http://www.homezonemedia.com">http://www.homezonemedia.com</a>	Multi-media listing promotion
<a href="http://www.verticalresponse.com">http://www.verticalresponse.com</a>	e-newsletter
<a href="http://www.Zillow.com">http://www.Zillow.com</a>	National Listing Distribution with Agent promotion
<a href="http://www.Trulia.com">http://www.Trulia.com</a>	National Listing Distribution with Agent promotion
<a href="http://www.SellPoint.com">http://www.SellPoint.com</a>	Listing distribution site
<a href="http://www.LowesRealtorBenefits.com">http://www.LowesRealtorBenefits.com</a>	Free Real Estate Mailers, personalized for the client and customer

## Mobile Tools

<a href="http://www.slydial.com">http://www.slydial.com</a>	Tool that calls directly to recipients voicemail
<a href="http://www.Qik.com">http://www.Qik.com</a>	Live stream video right from mobile device to webpage
<a href="http://www.Google.com/Voice">http://www.Google.com/Voice</a>	Free voicemail system that transcribes your voice message to email
<a href="http://www.smseverywhere.com">http://www.smseverywhere.com</a>	Send text message from computer and to groups of recipients
<a href="http://www.qrcode.kaywa.com">http://www.qrcode.kaywa.com</a>	QR Code Creator
<a href="http://www.Group.me">http://www.Group.me</a>	Group Text Messaging Application
<a href="http://www.goo.gl">http://www.goo.gl</a>	Google QR code creator and tracker

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## Video Tools

<http://www.YouTube.com>

Free Social Video Hosting Site

<http://www.Vimeo.com>

Premium Video Hosting site

<http://www.Ustream.com>

Live video streaming from mobile device

<http://www.Qik.com>

Live video streaming from mobile device

<http://www.Skype.com>

Free video conferencing system

<http://www.SaveVid.com>

Download YouTube Videos in High Definition

<http://www.screentoaster.com>

Free screencasting recording software

<http://www.jingproject.com>

screen capture and video capture software

<http://www.fraps.com/>

Fraps is a OpenSource Screen Capturing Software

## Sound Tools

<http://www.sourceforge.com/audacity>

Free sound editing and recording software

<http://www.podbean.com>

Free Podcast hosting

<http://www.TalkShoe.com>

Online "radio" talk show service

<http://www.Blip.fm>

Social Music Sharing sites

<http://www.pandora.com>

Online Radio Stations

<http://www.BlogTalkRadio.com>

Online "radio" talk show service

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## Client Information Tools

<http://www.myfico.com>

Credit Scoring Information

<http://www.AnnualCreditReport.com>

Clients can get their credit reports, once a year

<http://www.ChoiceTrust.com>

Credit information

<http://www.bestplaces.net/crime>

Crime Statistics

<http://www.daycarematch.com>

Helps client find daycares in their area

<http://www.FamilyWatchDog.com>

Offender Information Online

<http://www.epa.gov/radon>

Radon information for Consumers

<http://www.FreeDemographics.com>

Demographic information

<http://www.GreatSchools.net>

School Information for parents

<http://www.WalkScore.com>

Walkability rating of homes in certain areas

<http://www.ConnectMyBuyer.com>

Email Buyer Utility Connection Options based on address

<http://www.Floodsmart.gov>

Flood Insurance information for consumers

<http://www.epa.gov/mold/moldresources.html>

Mold information for consumers

[www.epa.gov/lead/pubs/leadpdf.pdf](http://www.epa.gov/lead/pubs/leadpdf.pdf)

Lead Paint Disclosure Book for Clients

<http://www.huduser.org/rbc>

Affordable Housing Information

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## Research and Reference

<http://www.Realtor.org/library>

<http://www.Anywho.com>

<http://www.CiA.gov>

<http://www.restats.com>

<http://www.altosresearch.com>

<http://www.rbintel.com>

<http://www.Costvsvalue.com>

<http://www.realtor.org/research>

<http://www.housingmarketfacts.com>

<http://www.timeanddate.com>

<http://www.mortgage-calc.com>

<http://www.census.gov>

<http://factfinder.census.gov>

<http://www.bls.gov>

<http://www.weather.com>

<http://www.freedemographics.com>

<http://www.commerce.appraisalfoundation.org>

<http://www.phonespell.org>

<http://www.wifinder.com>

<http://www.ZipSkinny.com>

Vast source of free information about various aspects of Real Estate

Address and Telephone (reverse lookup) directory

World Factbook

Real Estate Market Information

Real Estate Market Information

Real Estate Market Information (MRIS MLS Only)

Remodeling Value Report

market research

NAR hosted regional market information

Time Zone Converter

Calculate what their rent payment will buy

Census Information

Find tract and block information

Bureau of Labor and Statistics

Weather Information

Free demographic information

Real Estate Appraisal Standards

Find out what your phone number spells

Find local wireless internet options

Demographics by ZipCode